





# Bharat scams ke jaal mein nahi phasega!





Aur banega desh Informed Investors ka

When it's about your money, it's important to be careful, because scammers may trick you into investing in fraudulent schemes. Though these scammers employ many strategies, they all have one thing in common: targeting ill-informed investors. However, with just a little caution, you can protect yourself from falling into such traps.

## **SCAMMERS' TRICKS & PLOYS**



#### Adding you to "Get Rich Quick" groups

If you've been added to a social media group and you've been receiving messages constantly about the promise of quick wealth with zero risk watch out, that's a scam!



# Sending fake mails that mimic organisations

Using closely-resembling e-mail addresses of legitimate financial institutions is another way to convince people into believing that a fraud scheme is legitimate. These e-mails take you to fake websites or landing pages where they ask for your personal and financial information.



#### Promising exaggerated returns and zero risks

Mutual Funds come with a certain level of risk. Any scheme that promises super high returns with no risk whatsoever, can most likely be a scam.



## Sharing fabricated investor testimonials about overnight riches

Made-up success stories and fake testimonials are a commonly-used device by scammers. These stories are designed to convince you that their scheme is legitimate and profitable.

# SO... HOW CAN YOU OUTSMART THEM?



# Report "Get Rich Quick" groups

When you encounter any suspicious groups or forums that promise unrealistic returns, report them immediately. DO NOT share any personal or financial information.



# **Verify e-mail domains** and website authenticity

Always double-check the e-mail address and website URL before entering any information or logging in.



## Don't pay heed to schemes that promise quick riches or no risks

If something sounds too good to be true, it probably is. Stay away from schemes that promise high returns with zero risk.



### **Consult only verified and** trusted financial advisors

Only certified and trusted financial advisors can provide you with accurate information and help you create an investment strategy based on your financial goals and risk tolerance.

# IN CONCLUSION, REMEMBER TO ALWAYS...



**Be Cautious** 



**Ask Questions** 



**Verify Sources** 



**Keep Learning**